2018 PROFESSIONAL SCHOOL HEALTH SEMINARS

Every student needs and deserves a safe, challenging, and supportive learning environment—especially students who have medical or learning needs, cultural or language differences or live in poverty. School health professionals need accurate, evidence-based resources to effectively provide that support.

Please join us to

Learn about resources you can use to help you care for and educate NYS students.

Connect and share ideas with your colleagues from districts across NYS.

Create action plans to solve challenges in your office, classroom, school and district.

Monroe 2-Orleans BOCES is recognized by the NYS Education Department as an approved Sponsor of Continuing Teacher and Leader Education (CTLE). Five hours of CTLE credit will be awarded upon confirmation of attendance.
The rate of reported sexually transmitted infections has continued to increase annually in both adolescent males and females ages 15-19, with 30,000 NYS teens diagnosed with chlamydia each year. This session will provide an overview of sexual behaviors that affect STDs (chlamydia, gonorrhea, and primary and secondary syphilis), risk and protective factors, prevention strategies, symptoms/signs of the prevalent STIs for school nurses and educators. Current prevalence of HIV/STIs in NYS school-age youth, barriers to care, and linkages between what youth say using 2017 NYS YRBS data and what is actually occurring in NYS will be discussed with a review of prevention strategies for both HIV infection and STIs. Pertinent results of the 2017 NYS YRBS data will be provided as well as evidence-based resources which can be shared with staff available on the NYSCSH, and external websites including the CDC, NYSDOH and NYSDOH AIDS Institute, and HIV.gov websites.

Anxiety, depression, addiction, and mental health and their impact on students are now discussed daily in the school setting. In this session, Earl Greene will share information from the landmark Adverse Childhood Experiences (ACE) Study which shows a solid correlation between childhood traumatic events and poor outcomes throughout the lifespan. In schools, these may be seen as behavioral, social/emotional problems, increased risk behaviors including exposure to STIs and decreased academic performance. You will learn how trauma and stress affects our neurobiology and behavior affecting both health and learning. You will leave with ideas on how you can create supportive school environments for students and move toward a more trauma-informed approach that can bring better outcomes for students and their families.

ACEs and School Places: Are You Trauma Informed?
EARL GREENE, MA CAMS-1/FELLOW AND NYSCSH STAFF

Sexually Transmitted Infection/HIV in NYS Youth
MARGUERITE A. URBAN, MD AND NYSCSH STAFF
Asthma affects 6.2 million school age children in the US causing 13.8 million missed school days. Poorly controlled asthma may impair a child’s ability to attend school, affect his or her academic performance, and cause parents to miss work to care for an ill child. The school nurse is key to providing the education and care that supports student safety and success in the school setting. This presentation will provide an overview of current issues, challenges, and solutions in asthma management in school.

Topic areas include: medication delivery, delegation of care, use of the Asthma Action Plan (AAP), current information on HFA inhalers and spacers and strategies for effective parent-guardian collaboration and communication. Real problems and real solutions will be shared that can be used to support best practices or implement change in your own school district. You will leave with tips and hints from the experts to help you improve the health, safety, and academic success of your students and their families.

What’s New at NYSED? Guidance Updates for School Nurses and School Health Services Professionals

This session will provide school nurses and medical directors with information critical to providing effective health care in schools which meets NYS regulatory and legislative requirements as well as best practice in the fields of nursing and medicine. Content will include a review of immunization requirements and review of health services changes regarding health exams and screening that took effect July 1, 2018. Resources available to school nurses and medical directors to implement the requirements will be highlighted.
E-Cigarettes and Vaping – Fact vs. Fiction About Tobacco Addiction

SHELLY BUDINSKI AND LINDA KHALIL, NYSCSH

E-cigarette use poses a significant – and avoidable – health risk to young people, yet 6 out of 10 teens believe that e-cigarettes cause little or only some harm as long as they are used sometimes but not every day. Besides increasing the possibility of addiction and long-term harm to brain development and respiratory health, e-cigarette use is associated with the use of other tobacco products that can do even more damage to the body. Even breathing e-cigarette aerosol that someone else has exhaled poses potential health risks. This session will explore teen beliefs, usage trends and marketing, and provide resources and strategies to reduce use for youth and families. Links to curriculum, infographics and other immediate use resources will be provided.

Guidance Updates for School Health Education Professionals

NYSCSH/NYSED STAFF

This session will provide school health educators with information and resources you can immediately use to address NYS regulatory and legislative requirements as well as national and state health standards. Content will include a review of legislative changes that have occurred and will occur within the year that affect school health education professionals. Topics will include ticks and tick-borne disease, sepsis, organ donation, DASA (Dignity for All Students Act), updates and mental health education curriculum and lesson plans. Heroin and opioid abuse in NYS and across the nation are at epidemic levels. The NYSED Health Education Standards Modernization Supplemental Guidance Document: An Instructional Resource Packet for Heroin and Opioids released in June 2016 will be reviewed as well as implementation of the new law effective 07/01/2018 on the inclusion of mental health education.
PRESENTERS

MAKEDA JAMES, BS, MPH
SENIOR PROGRAM MANAGER/ASTHMA MANAGEMENT IN SCHOOLS PROGRAM
Liz is a Registered Respiratory Therapist and Asthma Educator. She currently serves as the Director of Health Education for the American Lung Association, based in NYC, where she provides ALA mission-specific health education initiatives across the NY-VT regions and supervises a team of statewide asthma educators as part of the NYSDOH Regional Asthma Coalition grant-funded program to reduce the burden of asthma across NYS. She coordinates ALA programs which include Asthma Basics, Open Airways for Schools, Asthma Friendly Schools Initiatives, Asthma Educator Institutes for healthcare professionals and Lung Force Expos.

EARL GREENE, MA CAMS-1/FELLOW
COMMUNITY DEVELOPMENT SPECIALIST WITH FINGER LAKES PREVENTION RESOURCE CENTER ROCHESTER, NY
In his current role, Earl provides training and technical assistance to 23 community coalitions and 4 college/university coalitions in upstate NY. His background includes over 40 years of experience in community engagement and mobilization in both Rochester, NY, and Boston, MA, where he worked extensively in mental health, violence prevention, gangs, youth leadership development, advocacy, cultural diversity and inclusion. He is a Nationally Certified Anger Management Specialist/Fellow through the National Anger Management Association, a Guest Instructor for “Renewing the Mind” Initiative through the office of Mental Health Promotion at the University of Rochester Medical Center and a Professional Development Training Consultant. He holds a Master’s Degree in Counseling Psychology and provides training in Cultural Competence, Cultural Humility, Anger Management, Conflict Resolution, Stress Reduction and more, traveling throughout the US and Canada.

CINDY TRUBISKY, MS Ed, AE-C (NAECB)
NATIONAL SENIOR DIRECTOR, AMERICAN LUNG ASSOCIATION
Cindy is a Certified Asthma Educator and Health Education Specialist and currently serves as the National Senior Director of Health Promotion for the American Lung Association where she provides ALA mission-specific health education initiatives across the US and works with a team of statewide asthma educators as part of the NYSDOH Regional Asthma Coalition grant-funded program to reduce the burden of asthma across NYS. She is also co-chair for the Asthma Partnership of New York with the NYS DOH, Bureau of Chronic Disease and Prevention. She coordinates ALA programs which include Asthma Basics, Open Airways for Schools, Asthma Friendly Schools Initiatives, Asthma Friendly Child Care Initiatives, and Asthma Educator Institutes for healthcare professionals.

MARGUERITE A. URBAN, MD
PROFESSOR OF MEDICINE IN THE DIVISION OF INFECTIOUS DISEASES AT THE UNIVERSITY OF ROCHESTER SCHOOL OF MEDICINE AND DENTISTRY AND THE MEDICAL DIRECTOR OF THE MONROE COUNTY SEXUALLY TRANSMITTED DISEASES CLINIC. DIRECTOR NYS AIDS INSTITUTE CLINICAL EDUCATION INITIATIVE – STD CENTER OF EXCELLENCE
Dr. Urban completed her undergraduate studies in Chemistry at Villanova University and her medical degree at the Medical College of Pennsylvania. She then finished an Internal Medicine Residency at the Medical College of Pennsylvania and a fellowship in Infectious Disease at the University of Rochester. Her research interests relate to sexual behavior, sexual risk reduction, HIV and STD prevention and sexual health. Dr. Urban is the author and co-author of numerous journal articles and has presented at a number of regional and national conferences about topics related to sexually transmitted infections.
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<td>7:45-8:15 AM</td>
<td>REGISTRATION&lt;br&gt;Continental Breakfast Served</td>
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<td><strong>WELCOME AND INTRODUCTION</strong>&lt;br&gt;New York State Center for School Health&lt;br&gt;LINDA KHALIL, DIRECTOR, NYS CENTER FOR SCHOOL HEALTH</td>
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<td><strong>ACES AND SCHOOL PLACES: ARE YOU TRAUMA INFORMED?</strong>&lt;br&gt;EARL GREENE, MA CAMS-1/FELLOW AND NYSCSH STAFF</td>
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<td>VENDOR BREAK</td>
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<td><strong>SEXUALLY TRANSMITTED INFECTION/HIV IN NYS YOUTH</strong>&lt;br&gt;MARGUERITE A. URBAN MD AND NYSCSH STAFF</td>
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<td><strong>LEARNING INTO ACTION</strong>&lt;br&gt;WHAT WILL YOU START DOING, KEEP DOING AND STOP DOING&lt;br&gt;NYSCSH STAFF</td>
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<td>12:00-1:00 PM</td>
<td>LUNCH Included in Registration</td>
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<td><strong>INFORMATION AND RESOURCES FOR ASTHMA MANAGEMENT IN SCHOOL</strong>&lt;br&gt;CYNTHIA TRUBISKY, MAKEDA JAMES AMERICAN LUNG ASSOCIATION AND NYSCSH STAFF</td>
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<td><strong>E-CIGARETTES AND VAPING: FACT VS. FICTION ABOUT TOBACCO ADDICTION</strong>&lt;br&gt;Shelly Budinski, Linda Khalil NYSCSH</td>
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<td><strong>BREAK</strong></td>
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<td><strong>NYSED UPDATES AND RESOURCES FOR SCHOOL NURSES</strong>&lt;br&gt;NYSCSH/NYSED STAFF</td>
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<td><strong>GUIDANCE UPDATES AND RESOURCES FOR HEALTH EDUCATORS</strong>&lt;br&gt;NYSCSH/NYSED STAFF</td>
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<td><strong>WRAP UP AND EVALUATION</strong></td>
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The New York State Center for School Health may take photographs or video during this seminar. They may be used in social media, print and/or electronic form or on the Center’s website. Conference registration confers your permission to use your photo, video and/or name in various media forms unless you notify the Center in writing.
NYSCSH 2018 Seminar Registration Information and Form

Registration Fee
$95
Includes continental breakfast, lunch and all breaks

Registration Deadline
10/1/18

To Register:
- Complete the form below.
- Print and mail this registration form with a purchase order or check for $95 payable to:
  MONROE 2 – ORLEANS BOCES
  NYS Center for School Health
  160 Wallace Way, Rochester NY 14624
- Check the email you provided on your registration form for registration confirmation.

Choose Your Seminar Date/Location and Type of Payment

- Tuesday, October 16
  Syracuse Embassy Suites
  6646 Old Collamer Road South, Syracuse

- Thursday October 18
  Chautauqua Suites
  215 West Lake Road, Mayville

- Wednesday, October 24
  Latham Century House
  997 New Loudon Road, Latham

- Friday, October 26
  Poughkeepsie Grandview
  176 Rinaldi Boulevard, Poughkeepsie

- Purchase Order # _______________________________
- Check # _______________________________

Provide Your Registration Information

**Attendee Name:**

**Attendee Position:** (Please choose the closest title to your job role)
- School Nurse (RN)
- School Nurse Supervisor (Non-RN)
- Licensed Practical Nurse (LPN)
- School Medical Director (MD, DO, NP)
- School Health Educator
- Health Education Coordinator/Supervisor
- Other - Title: ____________________________

**Attendee’s Email Address:**

**School District:**

**County:**

**School Name:**

**School Daytime Phone:** (    )

**School Street Address:**

**School City:**

**School Zip:**

Important Information

- Make a copy of your complete registration for your records.
- Confirmation will be sent to the address of the attendee provided above. If registering in July or August, please check the email provided above for confirmation.
- Registrations without payment will not be processed. Refunds will be granted if cancellation is received 10 days prior to the conference date.
- Room temperatures can vary – please dress accordingly.
- For additional information, call (585) 617-2380 or email nyscsh@monroe2boces.org